



Frylab is a laboratory of traditional "Fritti Romani" such as "supplì" and many other Fritti revisited, located in the heart of the Castelli Romani, in the province of Rome.

I created a logo for the owners that best represented them, a funky, modern, and clean logo.

The logo has soft shapes that recall the concept of stringy mozzarella, as per tradition.

And the drops inside the letters? They are the drops of hot oil that fry, yummy!!.

The great joy I feel when creating a logo is customer satisfaction, in this case, the enthusiasm exceeded my expectations!